



**NEWS RELEASE  
FOR IMMEDIATE RELEASE**

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**Direct Scheduling for Routine Eye Exams is here at  
Canandaigua VAMC and Clinton Crossing VA Optometry Clinic**

*“Positive changes are happening as part of the MyVA Lean Management initiative”*

Starting in September, you no longer need to contact your Primary Care Provider to request a referral to Optometry for your routine eye exam.

VA is excited to streamline processes that allow Veterans to gain access and care they need sooner than ever before.

Lean management at the Canandaigua VA Medical Center is literally an eye-opening and exciting experience as employees collaborate to make positive changes for our Veterans.

Benefits to being able to make Optometry clinic appointments directly are:

- More access to primary care appointments
- Saving time for Veterans

“We are thrilled to continue to improve the Veteran Experience and access to services at the Canandaigua VA Medical Center and Clinton Crossing Optometry Clinic in Rochester, New York. Lean management opportunities are discussed and implemented at our VA facility on a regular basis.” said the Canandaigua VA Medical Center Director, Michael Swartz. We continue to affirm our commitment to providing the environment for Veterans to achieve optimum health and well-being.”

For more information on Optometry direct scheduling, please contact the Optometry departments directly at (585) 393-7296 or (585) 393-7293 in Canandaigua and (585) 463-2600 Ext. 32429 or 32467 in Rochester.

If you do not need an appointment right now, write down the numbers above and call when you need to.

For any questions about eligibility, please contact the Veteran Service Center at (888) 823 – 9656.

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